

PRIVACY & COOKIES POLICY APPLYING TO THE WEBSITE WWW.MUSICCHAINS.EU

Privacy notice provided by MUSIC CHAINS S.R.L., with registered office at Via Antonio Bazzini no. 84/1, in Modena (Mo), ZIP code 41122, Tax code/VAT reg. no. 03692020369, within the meaning and for the purposes envisaged in article 13 of Legislative Decree no. 196 dated 30th June 2003 "Italian Data Protection Code".

In accordance with Legislative Decree no. 196 dated 30th June 2003 (Privacy Code) and subsequent amendments and additions thereto, acting as data controller, we hereby provide those consulting the pages on the website run by the company **MUSIC CHAINS S.R.L.** (www.musicchains.com) with the required information regarding the purposes and methods adopted to process personal data.

This notice should be considered as applying solely to this website (www.musicchains.com) and not to other websites that can be consulted via the links found on this site; the data controller will not be held in any way liable for these external sites.

Users are informed that this site is managed and maintained by the company Newlogic S.r.l., with registered office in Modena (MO), at Via Raimondo dalla Costa no. 190/D, tax code no. 02746870365, VAT reg. no. 02746870365, entered in the Modena Companies Register (Registration number: 327389), whose servers hosting the site are located in Italy. It is pointed out that Users can navigate freely on the site's "public pages" and do not need to subscribe to any service, unless the collection of personal data is necessary in order to pursue specific objectives. Unlike the "public pages", the User is obliged to take out a subscription if he intends to navigate on "pages dedicated to registered users". All personal data supplied by and/or requested from you must be handled in the manner indicated in the "[Terms of Service](#)".

1. THE "DATA CONTROLLER": as defined in [article 28](#) of the data protection code, we inform you that the data controller is **MUSIC CHAINS S.R.L.**, with registered office at Via Antonio Bazzini no. 84/1, in Modena (MO), ZIP code 41122, Tax Code/VAT reg. no. 03692020369, acting through its duly authorized representative *pro tempore*.

2. THE "DATA PROCESSING SUPERVISORS": as defined in article 29 of the data protection code, we inform you that the data controller has appointed Mr. Fabrizio Pedrizzi as data processing supervisor. The full, up-to-date list of the data processing supervisors designated by the data controller can be consulted at the company's registered office, at Via Antonio Bazzini no. 84/1, Modena (MO), and/or by sending a specific request to the following addresses/numbers: MAIL privacy@musicchains.com.

3. PLACE WHERE DATA ARE PROCESSED: Processing connected with web services available on **MUSIC CHAINS S.R.L.** takes place at the registered office of the data controller and at the premises of third parties identified as each case arises. Finally, we inform you that your data will not be transferred abroad, except as specified inside section 5: COOKIES

4. TYPES OF DATA PROCESSED

Data will be processed through the operations, or set of operations indicated in Art. 4, paragraph 1, Letter a) of the Code: "any operation, or set of operations, carried out with or without the help of electronic means, concerning the collection, recording, organization, keeping, consultation, processing, modification, selection, retrieval, comparison, utilization, interconnection, blocking, communication, dissemination, deletion and destruction of data, whether or not recorded in a data bank".

In particular, the following data processing may be carried out:

Personal data: defined by legislation currently in force as "*any information relating to individuals who are or can be identified, even indirectly, by reference to any other information, including a personal identification number*", will be processed in non-automated form (paper-based) and/or with the use of automated tools (electronic, computer and/or data transmission tools) and, in any event, adopting logics and procedures that are of fundamental importance to the purposes for which the data are handled. These data include, for example, but are not limited to the following: first name, surname, e-mail address, etc..... In particular, registered Users will be requested to provide their personal details (first name, surname, e-mail, date of birth, where they live and sex) necessary to subscribe to the site. Registered Users may also enter and view further personal data, including, for example, but not limited to, their status (for example artist, professional, fan, etc...), comments, texts, images, audio, video, photos and data from your user profile in other social networks, take part in contests, etc..., including any data relating to third parties.

More precisely, we point out the following in connection with the status indicated by each User when he subscribes:

- **artists** can subscribe as a singer, instrumentalist (indicating the relevant instrument), author, composer, band, lookalike/impressionist of famous artist, deejay or dancer, and enter their preferred genres;
- **professionals** can subscribe pointing out the specific environment in which they work, such as record industry executive, editor, agent, session man, sound engineer, stagehand/stage director.
- **dancers** can select the genre they practice, for example hip hop, jazz, burlesque, samba, mambo, waltz, folk and many others;
- **schools and academies** can select the area of instruction: music, song, dance, theatre and musical.
- **fans** can indicate their preferred genres, receive contents/data/information of the same nature and keep up-to-date with topics of interest to them.

We remind you that you will not be requested in any section on the site to provide “sensitive data”, defined by legislation as “personal data capable of revealing racial and ethnic origin, religious, philosophical or other convictions, political opinion, membership of political parties, trade unions, associations or organizations of a religious, philosophical, political or trade union nature, as well as personal data capable of revealing state of health or sexual activities”. We also point out that we may analyze the online activities of Users registered on the website and subscribed to online services with the use of cookies. If the User has given his consent, we can use cookies and other technologies to personalize future communications to reflect his personal interests. Furthermore, we can use cookies or other technologies in the communications received by the User from us (for example, to find out whether they have been read or opened or to discover the contents with which the User has interacted and the connections he has opened), in order to bring future communications closer in line with his own personal interests. We inform Users that the data controller, MUSIC CHAINS S.R.L., has already satisfied its obligation to give Notification to the Italian Data Protection Registrar pursuant to art. 37 of Legislative Decree no. 196/2003.

Identification data: defined by legislation currently in force as “*personal data allowing a data subject to be directly identified*”, that is, the individual to whom the personal data refer. These data are supplied voluntarily by the party concerned in order to provide specific services. Before passing on/ diffusing the personal data of third parties (names, photographs, images, audio and/or audio-video) every User must ensure that their consent has been obtained in keeping with legislation currently in force regulating the protection of personal data (Legislative Decree no. 196/03).

Navigation data. The computer systems and software procedures designated to operate this website acquire, during normal operations, certain personal data that are impliedly transmitted whenever Internet communication protocols are used. This information is not collected in order to be associated with identified parties, but due to their very nature, may, through processing and association with data held by third parties, allow Users to be identified. This data category includes the IP addresses or domain names of computers used by Users connecting to the site, addresses in URI notation (*Uniform Resource Identifier*) of the resources requested, the time of the request, the method used to submit the request to the server, the size of the file obtained in reply, the numeric code indicating the status of the reply given by the server (successful, error, etc.) and other parameters relating to the operating system and the User’s computer environment .

Data relating to Minors

Minors may only provide data if authorized to do so by the person exercising parental control over them or by their legal guardian. Before allowing the user to register, the data controller will check his age by referring to the date of birth entered. Youngsters under 16 years of age are not authorized to subscribe to MUSIC CHAINS and must not attempt to register or to send personal information. Youngsters aged between 16 and 18 are advised not to send personal information to other Users (or MUSIC CHAINS) via the Internet, without first consulting their parents and/or legal guardians. **MUSIC CHAINS S.R.L.** will not in any way be held liable for any false statements that may be provided by a minor and, in any event, should it discover that a statement is false, will arrange for all data and all material acquired to be deleted immediately. **MUSIC CHAINS S.R.L.** will facilitate the requests made by the person exercising parental control or by legal guardian regarding minors’ data, in the manner envisaged in art. 7, 8, 9 and 10 of Legislative Decree no. 196 dated June 30, 2003.

5. COOKIES

Cookies are short text files which are sent by the website visited on the User’s terminal (usually the browser), where they are stored so that the terminal in question can be recognized when the User next visits. In fact, every time the User then visits the site, the cookies are re-sent by the User’s terminal to the website.

Every cookie generally contains: the name of the server by which the cookie was sent; the expiry date and a value, usually a single number generated at random by the computer. The website server that transfers the cookie uses this number to recognize the User whenever he next visits a site or navigates from one page to another.

Cookies can be installed, not only by the same operator of the site visited by the user (first-party cookies), but also by a different site that installs cookies through the first site (third-party cookies) and is capable of recognizing them. This occurs because there may be elements on the site visited (images, maps, sounds, links to web pages of other domains, etc.) that are located on servers other than that of the site visited.

Cookies are generally classified in various types on the basis of:

A. Duration:

- session cookies (temporary) automatically deleted when the browser is closed.
- persistent cookies active until their expiry date or until they are deleted by the User.

B. Origin:

- first-party cookies sent to the browser directly by the site being visited.
- third-party cookies sent to the browser by other sites and not the site being visited.

C. Purpose

- technical cookies
 - navigation/essential/performance/process or security cookies contribute to the functioning of the site, for example, permitting the User to navigate from one page to another or to access protected areas. If this type of cookie is blocked, the site cannot function correctly;
 - functionality/preferences/localization/ session status cookies allow information that modifies the behavior or aspect of the site (preferred language, text dimensions and font, geographic area in which it is situated) to be memorized. If they are blocked, the user experience is less functional but is not compromised;

- a) first-party or b) third-party statistics/analytics cookies with IP window, with no cross-referencing of data, that can be assimilated to technical cookies in terms of objective, are used to collect information and generate statistics to be used on the website in order to understand how visitors interact;
- non-technical cookies
 - third-party statistics/analytics cookies without IP window, with cross-referencing of data, are used to collect information and generate statistics to be used, with scope for User and website identification and tracking in order to understand how visitors interact.
 - profiling / advertising/tracking cookies or conversions for selection of the advertisement based on what is relevant to a particular User (personalized announcements). Profiling cookies are directed at creating user profiles and are utilized for the purpose of sending advertising messages reflecting the preferences shown by the User while navigating the network.

MUSIC CHAINS S.R.L. has satisfied the obligations envisaged in the Decision made by the Italian Data Protection Authority "[Establishment of simplified procedures for the privacy notice and acquisition of consent to use cookies](#)", (Published in the Official Gazette no. 126 dated 3rd June 2014)", as well as subsequent measures taken by the Italian Data Protection Authority in connection with "cookies".

In general, apart from the types of cookies used by this website, we wish to inform Users that, in addition to the protection provided by legislation currently in force, options exist that permit navigation without cookies, such as, for example, the following:

- blocking third-party cookies: third-party cookies are not generally essential for navigation, so you can therefore refuse them by default, by means of the functions designed for this purpose on your *browser*;
- activating the option *Do Not Track*: the option *Do Not Track* is found in most of the latest generation of browsers. Websites designed to respect this option, whenever activated, should automatically cease to collect certain navigation data. As already pointed out, however, not all websites are set to respect this option (discretionary);
- activating the "anonymous navigation" method: with this function, you can navigate without leaving any trace of navigation data on the browser. The sites will not remember you, the pages you visit will not be memorized in the history and new cookies will be deleted. The anonymous navigation function does not however guarantee anonymity on the Internet, as its purpose is merely to avoid keeping navigation data in the browser, whilst your navigation data will continue, on the other hand, to remain available to website operators and connection providers;
- eliminating cookies directly: specific functions are provided to achieve this in all browsers. Remember however that every time you connect to the web new cookies are downloaded and the deletion operation should therefore be carried out on a periodic basis. When required, some browsers offer automated systems that delete cookies periodically.

For further clarification on the subject of so-called "cookies", we advise you to consult the following link: <http://www.garanteprivacy.it/cookie>

In addition, to find out how to restrict, block and/or delete cookies set on your terminal, we recommend that you visit the following link: <http://www.aboutcookies.org>

Full information on the cookies installed through this site is set out below, together with indications on how to handle Users' preferences relating to them.

MUSIC CHAINS S.R.L. wishes to inform Users that its site www.musicchains.com uses the following types of cookies:

- **Technical cookies that do not require consent**
Cookies relating to operations strictly necessary for the site to function and for the service to be supplied, cookies relating to operations to save preferences and optimization, any statistics cookies used directly by the site operator to collect information in aggregate form.
No technical cookies require consent and they are therefore installed automatically as soon as the site is accessed.
- **Cookies that require consent**
All cookies other than the above-mentioned technical cookies are installed or activated only after express consent has been given by the User the first time he visits the site. Consent may be given in general form, interacting with the brief information banner appearing on the site landing page, adopting the methods indicated in the banner in question (for example, continuing to navigate, by scrolling or via a link, or by accessing any element under the banner), or may be given or denied selectively following the procedures set out below. This consent is tracked during subsequent visits. The User can, however, always withdraw consent already given, either wholly or partially.

In particular, in addition to what is indicated above, we point out that the website www.musicchains.com uses:

- **Technical First-party Cookies**
These cookies are necessary for our website to function correctly: they are used to navigate or to provide a service requested by the User; they are not used for other purposes and are installed directly by the data controller. Without the benefit of this type of cookie, a number of operations could not be carried out or would become more complex and/or less secure. A brief description is given below of this type of cookie, used by our website:

First party: **MUSIC CHAINS SRL**
Name of cookies: PHPSESSID, displayCookieConsent, SID
Duration: sessione, 1 anno, 10 anni

Funzione dei cookies: gestione della sessione e del login, gestione dei consensi all'utilizzo dei cookies

Processing Location: ITALY

- **Third party analytics cookies**

Our website uses third party cookies, to manage statistics, also in disaggregated form (tools have not been introduced to reduce the identification potentiality of the cookies by masking significant parts of the IP address, and the third party is able to cross-reference the collected data with other information it already has at its disposal). For these cookies we supply the names of the third parties who handle them and the link to the page on which the User can receive information on processing and give his consent. A brief description is given below of this type of cookie, used by our website:

Third party: **GOOGLE INC. (Google Analytics)**

Name of cookies: `_ga`, `_gid`, `_gat`

Duration: 2 anni, 24 ore, 1 minuto

Function: To collect statistical information regarding the use of the site by Users, in particular, to find out, for example, how many returned and where they came from, how many reached the site from search engines, how many reached our URL directly, to find out which pages they visited, etc..

Processing Location: USA

Link to third party's Privacy Policy:

- ✓ <http://www.google.com/intl/en/analytics/privacyoverview.html>
- ✓ <https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

Opt Out: <https://tools.google.com/dlpage/gaoptout?hl=it>, (the additional browser component used to deactivate Google Analytics is made available by Google Inc.).

- **Third party profiling cookies (remarketing cookies)**

These are used to send out advertisements to subjects who have already visited the site in the past.

For these cookies we supply the names of the third parties who manage them and the link to the page on which the User can receive information on processing and give his consent. A brief description is given below of this type of cookie, used by our website:

Third party: **FACEBOOK INC.**

Name of cookies: `act`, `c_user`, `datr`, `fr`, `presence`, `sb`, `xs`

Duration: sessione, 1 anno, 2 anni, 1 anno, sessione, 2 anni, 1 anno

Function: Facebook uses cookies to personalize navigation (for example, by showing announcements of interest and adverts of the greatest relevance, allowing the user to utilize the 'like' button on this site, and thereby propose products and services and/or guarantee the security of the services, etc...).

Processing Location: USA

Link to third party's Privacy Policy:

- <https://www.facebook.com/help/cookies>
- <https://www.facebook.com/about/privacy/>

Opt Out:

- <https://www.facebook.com/help/568137493302217>
- <https://www.aboutads.info/choices/>

Third party: **GOOGLE INC.**

Name of cookies: `CONSENT`, `SAPISID`, `SSID`, `SID`, `SIDCC`, `1P_JAR`, `HSID`, `NID`

Duration: 20 anni, 2 anni, 2 anni, 2 anni, 1 anno, 1 mese, 2 anni, 6 mesi

Function: Google uses cookies to publish advertising announcements on the basis of previous visits by Users to this website.

Processing Location: USA

Link to third party's Privacy Policy:

- ✓ <https://www.google.com/policies/technologies/ads/>
- ✓ <http://www.google.com/intl/it/policies/privacy/>

Opt Out:

- ✓ <http://www.google.com/settings/ads/onweb/optout>
- ✓ For information on how to deactivate cookies used by Google, consult the Google announcement preferences page in the URL <http://www.google.com/settings/ads> or <https://support.google.com/ads/answer/2662922?hl=it>.
- ✓ Alternatively, view the Network Advertising Initiative deactivation page http://www.networkadvertising.org/managing/opt_out.asp
- ✓ Finally, if you wish to deactivate DoubleClick cookies permanently, Google permits the DoubleClick deactivation extension to be installed at the following link <https://www.google.com/settings/ads/plugin?hl=it>

- **Social network buttons**

Social Buttons are buttons found on the site that illustrate the social network icons (for example, Facebook, YouTube, Twitter, etc...) and allow Users navigating to interact directly with the social network platforms with a click. The Social Buttons used by the site www.musicchains.com are links that direct the User to the data controller's account on the social network illustrated. Third-party cookies are not however installed on the site by using these buttons.

The links with which the User can view the privacy notice relating to the handling of data by the Social Network accessed by the buttons, and reference to social network buttons used by the web site www.musicchains.com are set out below.

Facebook button (Facebook,Inc.)

The button consist in an interaction service with the Social network Facebook, provided by Facebook,Inc.

Processing Location: USA

Privacy Policy: <https://www.facebook.com/privacy/explanation>

Twitter Button (Twitter,Inc.)

The button consist in an interaction service with the Social network Twitter, provided by Twitter,Inc.

Processing Location: USA

Privacy Policy:<https://twitter.com/it/privacy>

YouTube Button (YouTube LLC.)

The button consist in an interaction service with the Social network Youtube, provided by YouTube LLC.

Processing Location: USA

Privacy Policy: <https://www.google.it/intl/it/policies/privacy/>

Google Maps Widget (Google Inc.)

The Google maps widget provides interactive customizable maps which are included in the web pages that use this service. The website www.musicchains.com incorporates the Google Maps Widget to allow the user to visualize on the map the place where he lives (this place is specified by the user during the registration phase, since that the website does not use automatic geolocation systems).

That service may require the installation of Cookies by Google (third-party)..

Contrary, No information is shared by the website www.musicchains.com which already incorporate the Google widget.

Processing Location: USA

Privacy Policy: <https://www.google.it/intl/it/policies/privacy/>

We inform Users that the data controller MUSIC CHAINS S.R.L. has already satisfied its obligation to give Notification to the Italian Data Protection Registrar pursuant to art. 37 of Legislative Decree no. 196/2003.

As already mentioned, the User can also manage his own cookie preferences through his browser. To find out the type and version of browser being used, we suggest that you click on "Help" in the top browser window, from which all the necessary information can be accessed. If, on the other hand, you already know the browser type and version, simply click on the link corresponding to the browser being used to access the cookie management page.

- **Microsoft Internet Explorer**
<http://windows.microsoft.com/en-us/windows-vista/block-or-allow-cookies>
- **Google Chrome**
<https://support.google.com/accounts/answer/61416?hl=it>
- **Mozilla Firefox**
<http://support.mozilla.org/en-US/kb/Enabling%20and%20disabling%20cookies>
- **Safari**
<http://www.apple.com/legal/privacy/>

For further information on how to manage cookies, we advise you to visit the following web pages:

<http://www.youronlinechoices.eu>, <http://www.allaboutcookies.org>, <https://tools.google.com/dlpage/gaoptout>,
<http://aboutads.info/choices>, <http://www.networkadvertising.org/choices>.

6. PURPOSES FOR WHICH DATA ARE PROCESSED

A) Handling requests sent by Users by mail or through specific information collection forms

To navigate on "public pages" on the website www.musicchains.com (home, contacts, FAQ, etc...) Users do not need to subscribe but, some of these pages (for example, on the "Contacts" page) contain specific data collection forms or addresses/numbers (mail, post, etc...) at which the user can contact the data controller and send specific requests.

In general, every User is free to supply his own information, by sending it to the data controller at the mail or postal addresses given on the website www.musicchains.com and/or by filling in information collection forms provided on the site; this data will be processed exclusively for the purpose of handling requests sent by Users at their initiative, in accordance with legislation regulating the protection of personal data currently in force.

B) Subscribing to the WWW.MUSICCHAINS.COM site

Certain functions on the website can only be used if the service is subscribed. When subscribing, the User will be asked for certain personal information (first name, surname, email, date of birth, address and sex) necessary to

proceed with subscription to the site and will be asked to create a username and password to access his/her profile. To protect your user profile and create a secure, effective password, we recommend that you:

- use only one (different) password for each important account;
- use a combination, if possible at random and not too short, of letters, numbers and symbols for the password;
- do not use personal information or commonly used words in the password;
- modify your passwords on a regular basis, particularly if you suspect that they are no longer private;
- make sure that the password backup options are secure and up-to-date;
- keep your passwords securely and treat them as confidential.

Once they have subscribed, Users can enhance their user profile and enter and view further personal data within their profile, including, for example, but not limited to, comments, texts, images, audio, video, photos, data from their user profile in other social networks, information to take part in contests, etc..., including any third party data. We remind you that any information from your user profile will be made available to other Users and/or visitors to the site.

All the User's personal data (furnished and/or requested and/or acquired), either before a business relationship has been set up or during the course of the relationship, will be processed, for the following purposes:

- 1) to satisfy and handle a subscription application (free of charge) to the MUSIC CHAINS community, by creating a personal user profile, with which you can indicate your status (for example artist, professional, fan, etc...), personalize your user profile on the basis of your own preferences (freely incorporating all the contents you desire), receive contents/data/information of the same kind automatically from MUSIC CHAINS and exchange ideas, enter and view comments, texts, images, audio, video, photos and data from your user profile in other social networks, take part in contests, create new productions and contact and be contacted directly by other users in the community;
- 2) to help the User access his information with ease, also after he has subscribed to the service, and memorize the data so that the User does not need to enter them during that visit or future visits;
- 3) to provide the User with the services requested, making available all the contents, information and communications relating to the MUSIC CHAINS community;
- 4) to satisfy and carry out all precontractual, contractual, organizational, administrative, accounting, tax and legal obligations and formalities;
- 5) to offer, improve, up-date, test and monitor the efficiency of our services and develop and test new products and functions;
- 6) to diagnose and/or resolve technological problems, handle any complaints and deal with any reported errors;
- 7) to trace the perpetrators of any unlawful actions, only when specifically requested to do so and on behalf of the competent authorities, and to safeguard all rights held by MUSIC CHAINS S.R.L. before the judicial authorities.

C) Profiling

A distinction can generally be made between Users who have a user profile, created following a registration procedure giving "authenticated" access to the services (Subscribed Users), and those who use certain functions on the site in the absence of prior authentication (so-called Unsubscribed Users).

The data controller can analyze and process personal information, solely with the prior consent of the User, which he can be withdrawn at any time when subscribing, in order to divide Users into "profiles", that is, uniform groups, according to their tastes, interests, behavior and/or specific characteristics, with the aim of making available contents, information and personalized services to every User, in keeping with his own tastes and/or preferences. To consult the detailed privacy notice relating to the purposes behind "profiling", [click here](#).

In the case of non-authenticated Users, profiling operations can only be carried out by data controller exclusively with the use of "cookies"; we point out that, as far as the use of "cookies for statistical/ profiling purposes" with "Non-Authenticated Users" and/or "Authenticated Users" (express reference being made, not only to legislative provisions, but also to the directions given by the Registrar in order no. 229, dated 8th May 2014, relating to the "Establishment of simplified procedures for the privacy notice and acquisition of consent to use cookies", in the Official Gazette no. 126 dated 3rd June 2014), is concerned, we advise you to consult paragraph "5. COOKIES" in this Privacy & Cookies Policy.

We point out that the data controller **MUSIC CHAINS S.R.L.** has already satisfied its obligation to give Notification to the Italian Data Protection Registrar pursuant to art. 37 of Legislative Decree no. 196/200303.

D) Dispatch of information/commercial/promotional communications by MUSIC CHAINS S.R.L.

Personal data supplied by the User when subscribing will be processed, solely with the User's prior consent, for the dispatch, by the data controller, of information/commercial/promotional communications – adopting "traditional" methods (such as, for example, paper mail or telephone calls with the operator) and/or those referred to in art. 130, paragraphs 1 and 2 of Legislative Decree no. 196/03 (for example, fax, email, text message, mms, etc...), via the web platform and/or to the addresses/numbers indicated when you subscribed to the service. The decision whether or not to give consent for these purposes can be changed at a later date, either in whole or in part, modifying the choice made by means of the "[consent control panel](#)" or by sending a specific request to the data controller, at the following addresses/numbers: MAIL privacy@musicchains.com.

It is pointed out that the consent given for information/commercial/promotional communications to be dispatched, pursuant to art. 130, paragraphs 1 and 2, of the Code, also extends to the traditional methods of making contact indicated in this privacy notice, such as paper mail or telephone calls with the operator; as indicated above, the

party concerned is free to exercise his right partially, pursuant to art. 7, paragraph 4, letter b), of the Code, objecting, for example, solely to the dispatch of promotional communications with the use of computerized tools.

E) Dispatch of information/commercial/promotional communications by parties external to MUSIC CHAINS S.R.L.

Personal data supplied by the User when subscribing can only be imparted and/or transferred, solely with the User's prior consent, by the data controller to third parties with whom the data controller has dealings of various kinds – all operating in the music, dance or entertainment sector in general (for example, song/music/dance schools etc..., subjects dealing with the production/sale of products/services linked to the music/dance/entertainment world in general, establishments open to the public, discotheques, producers and organizers of events, etc...), for the dispatch, by the data controller, of information/commercial/promotional communications, adopting "traditional" methods (such as, for example, paper mail or telephone calls with the operator) and/or those referred to in art. 130, paragraphs 1 and 2 of Legislative Decree no. 196/03 (for example, fax, email, text message, mms, etc...), via the web platform and/or to the addresses/numbers indicated when you registered on line.

These third parties will act as independent data controllers (pursuant to art. 28 of the Privacy Code). To obtain a copy of the privacy notice drawn up pursuant to art. 13 and also to exercise the rights vested in the interested party (articles 7 to 10 of the Privacy Code) connected with the subsequent processing of data by the third parties external to MUSIC CHAINS S.R.L. – the user can contact the third party in question – an independent data controller – who will deal with the dispatch of the commercial promotional communications. A full, up-to-date list of the goods sectors in which third parties operate can also be requested by writing expressly to the following addresses/numbers: MAIL privacy@musicchains.com.

The decision whether or not to give consent for these purposes can be changed at a later date, either in whole or in part, modifying the choice made by means of the "[consent control panel](#)" or by sending a specific request to the data controller, at the following addresses/numbers: MAIL privacy@musicchains.com.

It is pointed out that the consent given for information/commercial/promotional communications to be dispatched, pursuant to art. 130, paragraphs 1 and 2, of the Code, also extends to the traditional methods of making contact indicated in this privacy notice, such as paper mail or telephone calls with the operator; as indicated above, the party concerned is free to exercise his right partially, pursuant to art. 7, paragraph 4, letter b), of the Code, objecting, for example, solely to the dispatch of promotional communications with the use of computerized tools.

7. PROCESSING METHODS AND CONSERVATION OF DATA

Data will be processed in non-automated form (paper-based) and/or with the use of automated tools (electronic, computer and/or data transmission tools) and, in any event, adopting logics that are of fundamental importance to the purposes for which the data are handled, and procedures and tools designed to guarantee maximum security and confidentiality.

Specific security measures have been taken by the data controller to prevent the loss of data, improper or incorrect use and unauthorized access. In particular, we inform you that data will be processed, applying the Appropriate Minimum Security Measures referred to in "Title V – Data and System Security" of Legislative Decree no. 196/03 (Art. 31 *et seq.*) and, Annex B) of the aforementioned Code and that your personal data will be processed, following the methods described in Art. 11 of the said Code.

Data will be conserved at the registered office of the data controller and/or the premises of third parties, identified as each case arises, in order to implement the services provided.

Data will be kept in a form that allows the data subject to identify them for a period of time not exceeding that necessary for the purposes for which the data were collected or subsequently processed, following which, if not expressly reconfirmed by the party concerned, they will be destroyed, or may be rendered anonymous.

Finally, we inform you that your data will not be transferred a broad, except as specified inside section 5: COOKIES.

8. EXTENT TO WHICH DATA ARE TRANSFERRED AND DIFFUSED

Personal data are generally processed by subjects expressly appointed by the data controller as data processing supervisors and/or data processors; these subjects will process data only when necessary for the purposes for which they were supplied and only in the performance of the tasks assigned to them by the data controller, undertaking to process solely the data necessary for the discharge of these tasks and to carry out only those operations strictly necessary to perform them.

In addition, personal data may be transferred for the purposes described in paragraph "**6. PURPOSES FOR WHICH DATA ARE PROCESSED**", under points A) and B), to:

- external companies and professional advisers who perform specific tasks on behalf of the data controller (including, for example, but not limited to, the processing of data, assistance, consultancy, in connection with administrative, accounting, tax, legal or legislative matters, the running/maintenance/implementation of company computer systems, etc...) only when the transfer of your personal data is necessary, or at least useful, for the purposes described in paragraph "**6. PURPOSES FOR WHICH DATA ARE PROCESSED**", under points A), e B);
- computer technicians/computer companies instructed by the data controller to deal with the running, maintenance, implementation of the Music Chains web platform and the telecommunications and provider networks, only when the transfer of your personal data is necessary, or at least useful, for the purposes described in paragraph "**6. PURPOSES FOR WHICH DATA ARE PROCESSED**", under points A) and B) and, in any event, performing the obligations laid down by legislation regarding the protection of personal data currently in force (including, for example, but not limited to, the order "Measures and arrangements applying to data controllers performed with the help of electronic tools in relation to the assignment of tasks to the system administrator – 27th November 2008", etc...);
- legal firms and lawyers, in order to safeguard contractual rights;

- central and secondary government bodies, public organizations and other institutions, in order to satisfy legal obligations.

In addition, only when the User specifies, choosing to provide us with express consent for the purposes described in paragraph **“6. PURPOSES FOR WHICH DATA ARE PROCESSED”**, under point E), his data may be communicated and/or transferred, by the data controller, in keeping with legislation currently in force, to third parties with whom the data controller has dealings of various kinds – all operating in the music, dance or entertainment sector in general (for example, song/music/dance schools etc..., subjects dealing with the production/sale of products/services linked to the music/dance/entertainment world in general, establishments open to the public, discotheques, producers and organizers of events, etc...), in order that they be able to send out information/commercial/promotional communications – adopting “traditional” methods (such as, for example, paper mail or telephone calls with the operator) and/or those referred to in art. 130, paragraphs 1 and 2 of Legislative Decree no. 196/03 (for example, fax, email, text message, mms, etc...), via the web platform and/or to the addresses/numbers indicated when you subscribed to the service. These third parties will act as independent data controllers (pursuant to art. 28 of the Privacy Code). To obtain a copy of the privacy notice drawn up pursuant to art. 13 and also to exercise the rights vested in the interested party (articles 7 to 10 of the Privacy Code) connected with the subsequent processing of data by the third parties external to MUSIC CHAINS S.R.L. – the User can contact the third party in question – independent data controller – who will send out the information/commercial/promotional communications.

Apart from in the circumstances described above, Users’ personal data will not be passed on further to third parties. Users’ data will not be disseminated, unless technically and strictly connected with your subscription to the MUSIC CHAINS community and to the functioning of our social network, on the basis of the provisions set out in our [“Terms of Service”](#).

9. NATURE OF CONFERMENT AND REFUSAL

Seeing that the party concerned acts fully independently, the conferment of personal data, supplied by you and/or requested and/or obtained from you, is optional, yet strictly necessary in order to pursue the purposes described in paragraph **“6. PURPOSES FOR WHICH DATA ARE PROCESSED”**, under points A) and B) (see data marked with “*”). Refusal on the User’s part to supply data and/or the conferment of incorrect and/or incomplete data may prevent us from processing data for the purposes described in paragraph **“6. PURPOSES FOR WHICH DATA ARE PROCESSED”**, under points A) and B) and, in particular, may make it impossible for us to satisfy his request to subscribe to the MUSIC CHAINS community.

On the other hand, the conferment of personal data, supplied and/or requested and/or obtained, for the purposes described in paragraph **“6. PURPOSES FOR WHICH DATA ARE PROCESSED”**, under points C), D) and E), is totally voluntary. The decision whether or not to give consent for these purposes can be changed at a later date, either in whole or in part, modifying the choice made by means of the [“consent control panel”](#) or by sending a specific request to the data controller, at the following addresses/numbers: MAIL privacy@musicchains.com. Refusal to give consent to the processing of data will not in any way hinder the purposes described in paragraph **“6. PURPOSES FOR WHICH DATA ARE PROCESSED”**, under points A) and B) but, in certain circumstances, may make it impossible:

- to analyze and process your personal information and thereby divide Users into “profiles”, that is, uniform groups, according to their tastes, interests, behavior and/or specific characteristics. In this way, contents, information and personalized services can be made available to every User, in keeping with his own tastes and/or preferences (see paragraph **“6. PURPOSES FOR WHICH DATA ARE PROCESSED”**, under point C));
- for the dispatch (by the data controller) of information/commercial/promotional communications – adopting “traditional” methods (such as, for example, paper mail or telephone calls with the operator) and/or those referred to in art. 130, paragraphs 1 and 2 of Legislative Decree no. 196/03 (for example, fax, email, text message, mms, etc...), via the web platform and/or to the addresses/numbers indicated when you subscribed to the service (see paragraph **“6. PURPOSES FOR WHICH DATA ARE PROCESSED”**, under point D));
- for the communication and/or transfer, by the data controller, of your data to third parties with whom the data controller has dealings of various kinds – all operating in the music, dance or entertainment sector in general (for example, song/music/dance schools etc..., subjects dealing with the production/sale of products/services linked to the music/dance/entertainment world in general, establishments open to the public, discotheques, producers and organizers of events, etc...), in order that they be able to send out information/commercial/promotional communications – adopting “traditional” methods (such as, for example, paper mail or telephone calls with the operator) and/or those referred to in art. 130, paragraphs 1 and 2 of Legislative Decree no. 196/03 (for example, fax, email, text message, mms, etc...), via the web platform and/or to the addresses/numbers indicated when you subscribed to the service (see paragraph **“6. PURPOSES FOR WHICH DATA ARE PROCESSED”**, under point E)).

10. THE RIGHTS REFERRED TO IN “TITLE II – DATA SUBJECT’S RIGHTS” OF LEGISLATIVE DECREE NO. 196/2003 "ITALIAN DATA PROTECTION CODE"

Every User may, at any time, exercise the rights set out in **“Title II – Data Subject’s Rights”** of Legislative Decree no. 196/2003 "Italian Data Protection Code", as set out below in detail:

Art. 7. Right of access to personal data and other rights

1. The data subject (party concerned) is entitled to obtain confirmation regarding the existence or otherwise of personal data regarding self, even if such data are not yet registered, and to receive the said data in intelligible form.
2. The data subject is entitled to receive information regarding:
 - a) the origin of the personal data;
 - b) the purposes for which the data are being processed and the methods adopted;
 - c) the logics applied in the event that the data are processed with the use of electronic equipment;
 - d) details identifying the data controller, the data processing supervisors and the appointed representative as envisaged in article 5, paragraph 2;
 - e) the subjects or the categories of subject to whom the personal data may be transferred or to whose attention they may be brought in a capacity as appointed representative for the territory of the State in question, as data processing supervisors or data processors.
3. The data subject is entitled:
 - a) to have data up-dated, altered or, when in his or her interests, supplemented;
 - b) to have data processed in contravention of the law deleted, rendered anonymous or the circulation thereof restricted, including any information that need not be kept in relation to the purposes for which the data was collected or subsequently processed;
 - c) to obtain confirmation that the measures referred to in the foregoing paragraphs a) and b), including details thereof, have been brought to the attention of the parties to whom the data have been transferred or disseminated, unless such an obligation proves impossible or would require means which are grossly disproportionate to the rights being protected.
4. The data subject is entitled to oppose, either in whole or in part:
 - a) upon legitimate grounds, the processing of personal data regarding self, even if such data are relevant, with regard to the purposes underlying the collection thereof;
 - b) the processing of personal data regarding self for purposes connected with the sending of advertising material, with direct sales, market research or sales communications.

Art. 8. Exercise of rights

1. The rights described in article 7 are exercised, without the need for any formality, by a straightforward request to the data controller or the data processing supervisor, also through an authorized data processor, to which an appropriate reply must be given without delay.
2. The rights described in article 7 may not be exercised by making a request to the data controller or the data processing supervisor, or by filing an application pursuant to article 145, if the personal data are processed:
 - a) on the basis of the provisions of decree-law no. 143 of 3rd May 1991, converted, by amendments, by law no. 197 of 5th July 1991, and subsequent amendments thereto, dealing with recycling;
 - b) on the basis of the provisions of decree-law no. 419 of 31st December 1991, converted, by amendments, by law no. 172 of 18th February 1992, and subsequent amendments thereto, dealing with support to victims of extortion;
 - c) by parliamentary committees of inquiry set up in accordance with article 82 of the Constitution;
 - d) by a public figure other than public economic bodies, on the basis of an express legal provision, exclusively for purposes related to monetary and currency policy, to the system of payments, the monitoring of brokers and credit and financial markets, as well as the protection of their stability;
 - e) pursuant to article 24, 1st paragraph, letter f), with regard solely to the period during which there is a risk that the defense investigations that are being carried out or the right that is being exercised before judicial authorities will be effectively and tangibly prejudiced;
 - f) by suppliers of electronic communication services accessible to the public in relation to incoming telephonic communications, provided that there is a risk that the defense investigations referred to in law no. 397 of 7th December 2000 that are being carried out may be effectively and tangibly prejudiced;
 - g) on grounds of justice, at judicial offices at any stage or instance or the Upper Counsel of the Bench or other self-governing bodies or the Ministry of Justice;
 - h) pursuant to article 53, without prejudice to the provisions of legal enactment no. 121 of the 1st April 1981.
3. The Data Protection Registrar takes measures in the manner envisaged in articles 157, 158 and 159, also in response to notification by the data subject, in cases covered by paragraph 2, letters a), b), d), e) and f), and, in cases covered by letters c), g) and h) of the said paragraph, takes measures in the manner envisaged in article 160.
4. The rights described in article 7 may be exercised, when data of an objective nature are not involved, unless such action would amount to the adjustment or addition of personal data of an evaluative type relating to judgments, opinions or other appraisals of a subjective nature, or an indication of forms of conduct to be followed or decisions being taken by the data controller.

Art. 9. Methods by which rights can be exercised

1. The request made to the data controller or the data processing supervisor can be transmitted by registered letter, telefax or e-mail. The Data Protection Registrar may establish another appropriate system in the light of new technological solutions. When the rights envisaged under article 7, paragraphs 1 and 2 are being exercised, the request may also be made verbally and in such circumstances, a summarized record must be made by the data processor or the data processing supervisor.

2. When exercising the rights described under article 7, the data subject may confer written power of attorney or proxy upon individuals, bodies, associations or organizations. The data subject may also seek the assistance of an entrusted person.

3. The rights described in article 7 referring to personal data relating to deceased persons may be exercised by a person who has his or her own interests in such data or acts in order to safeguard the data subject or acts for family-based reasons worthy of protection.

4. The identity of the data subject is ascertained using appropriate evaluation tools, including deeds or documents available or the exhibition or attachment of a copy of an identification document. The person who acts on behalf of the data subject must exhibit or attach the copy of the power of attorney or proxy, signed in the presence of a data processor or signed and submitted together with a non-certified photocopy of a document identifying the data subject. If the data subject is a corporate body, organization or association, the request must be made by the individual authorized to do so under the respective articles of association or regulations.

5. The request referred to under article 7, paragraphs 1 and 2, is made freely, without restrictions, and may be renewed, unless just grounds exist, after a period of no less than ninety days.

Art. 10. Reply to data subject

1. In order to ensure that the rights described under article 7 can be exercised, the data controller must take suitable measures directed, in particular:

- a) at facilitating the access to personal data by the data subject, also by using processor programs purposely designed to select with precision data relating to individual parties concerned who have been or can be identified;
- b) at simplifying procedures and reducing the time taken in replying to the applicant, also within the scope of offices or services set up to process relations with the public.

2. The data are extracted by the data processing supervisor or the data processors and may also be passed on to the applicant verbally, or submitted for examination using electronic equipment, provided that in these circumstances, the data can be easily understood, bearing in mind also the quality and quantity of the information. If requested, the data can be transferred onto paper-based or computerized media, or transmitted via computer.

3. Unless the request relates to a particular processing operation or specific personal data or categories of personal data, the reply to the data subject shall include all the personal data relating to the data subject in any event processed by the data controller. If the request is addressed to a subject exercising a profession within the health sector or to a health organization, the provisions of article 84, paragraph 1 must be complied with.

4. If it proves particularly difficult to extract the data, the reply to the request made by the data subject may also be given by exhibiting or delivering copies of deeds and documents containing the personal data requested.

5. The right to receive data in intelligible form does not cover personal data relating to third parties, unless the decomposition of the data processed or the lack of certain elements renders the personal data relating to the data subject incomprehensible.

6. The data may also be transferred in intelligible form through the use of comprehensible forms of text. If codes or symbols are transferred, the parameters applying in order to comprehend the relevant meaning must also be supplied.

7. When, following a request made under article 7, paragraphs 1 and 2, letters a), b) and c), the existence of data relating to the data subject is not confirmed, a contribution towards costs may be demanded, not to exceed the actual costs incurred for the research carried out in the case in question.

8. The contribution referred to in paragraph 7 cannot, in any event, exceed the amount calculated by the Data Protection Registrar under directions of a general nature, which may be established as a lump sum in the event that the data are processed with the use of electronic equipment and the reply is given verbally. Under the same directions, the Data Protection Registrar may provide that a contribution be demanded when the personal data appear on a special form of medium whose reproduction is expressly required, or when the complexity or extent

of the requests demand the extensive use of equipment, by one or more data controllers, and the existence of data relating to the data subject is confirmed.

9. The contribution referred to in paragraphs 7 and 8 may also be paid through the post office or bank, or by cash or credit card, if this can be done when the reply is received and, in any event, no later than fifteen days from the date of the reply.

We inform Users that if they wish to exercise the rights indicated above, they can contact Mr. Fabrizio Pedrizzi, sending a specific request to the data controller, at the following addresses/numbers: MAIL privacy@musicchains.com.

Users may, at any time, whenever they see fit, exercise the right to make a complaint to the Italian Data Protection Registrar (<http://www.garanteprivacy.it/>).

In addition, Users may, at any time, modify/withdraw their consent to the processing of their data through the "[consent control panel](#)" by sending a specific request to the data controller, at the following addresses/numbers: MAIL privacy@musicchains.com.

Finally, Users can ask for their data to be deleted by accessing the section "[Unsubscribe/Delete your data](#)" or by sending a specific request to the data controller, at the following addresses/numbers: MAIL privacy@musicchains.com. We remind you that if you ask for your data to be deleted, we will arrange for all your data to be removed definitively, within a maximum period of 10 days from the date of your request, unless specific legal obligations require all or part of your data to be kept for different periods of time; this period is necessary to complete deletion operations and to satisfy, in the meantime, any specific request made by judicial authorities or by investigating police authorities.

11. MODIFICATIONS TO "PRIVACY & COOKIES POLICY" DOCUMENT

The data controller reserves the right to make any modifications to this privacy notice at any time, notifying the Users on this page and via the web platform "MUSIC CHAINS". We therefore recommend that Users consult this page on a regular basis, taking the date of the last revision indicated at the foot of the page as a reference.

Whenever this document is revised or modified, Users will have the opportunity to become familiar with and assess the amendments made, by comparing the various versions of the notice that have been drawn up in the past, seeing that earlier versions of the document can in any event be consulted by users on the website.

If the modifications made to this privacy notice are not accepted, the User must refrain from using this website and ask the data controller to delete his or her personal data by accessing the section "[Unsubscribe/Delete your data](#)" or by sending a specific request to the data controller, at the following addresses/numbers: MAIL privacy@musicchains.com.

Unless otherwise specified, this privacy notice will continue to apply to personal data collected up to that moment.

If Users have any questions, comments or requests relating to this privacy notice, they can contact us at the following addresses/numbers: MAIL privacy@musicchains.com.

We ask Users, in any event, to kindly point out any difficulties they may have viewing this privacy notice, so that alternative methods of providing the necessary information can be found, if necessary.

Date of last revision November 06, 2017